



The Wellness Coaches Partnership Referral Program

This is a great way to **capitalize on the investments** you have made developing and managing your network of relationships. We are working with many individuals, brokers, marketing/PR firms, and consultants to help them bring added value to their network. We understand that it takes time, effort and energy on your part to reach out and engage your network. This is why we are rolling out a Partnership Referral Program. We believe in the value for value equation, and are willing to compensate you for the value you bring to our customer engagement and acquisition process.

Employers are experiencing **great success and outcomes** with our Nutrition Counseling services. In addition, since it is a covered benefit available under most employer health plans, there is **no cost or contract to get started**. Employees enjoy the benefits of having their own Registered Dietitian to help them eat better, lose weight, exercise more and feel energized while never leaving work. With poor nutrition being the #1 cause of poor health, there isn't a more effective solution than onsite Nutrition Counseling.

Here's how it works:



Referral Fees:

- We will provide a **\$250 fee for every qualified customer meeting** that you facilitate for our Nutrition Counseling Offering
- You make the connection via email or call, we set a meeting with your contact, and of course we will inform you of any progress
- If your customer agrees to bring Nutrition Counseling to their employees (which occurs in 80% of our customer meetings) then we will provide an **additional marketing fee:**
 - **10%** of year 1 revenue
 - **7%** every year after for the duration of the customer opportunity



Qualified Customer Meetings:

- We are currently targeting companies with 50 or more employees
- Company's insurance carrier is one of the following: IBX, Independence Administrators, Cigna, AmeriHealth, Aetna, Medical Mutual of OH, Blue Cross of TX and Blue Cross of NC
- Your referral has an interest in attacking the #1 cause of poor health in America – poor nutrition
- ***What could the referral program mean to you? For every 50 lives, you could earn ≈\$2,000 in just the 1st year.***