



Wellness Coaches Sales Incentive Get in the Zone



End Zone*

100% of the Goal

= 2 Season Tickets for Eagles, Giants or Jets and
a Season Kick-off Tailgate Party



Red Zone*

Over 75% of the Goal

= 4 Tickets for 1 Eagles, Giants or Jets Game, Tailgate for the Game
(team sponsored) and Season Kick-off Tailgate Party



Party Zone*

Over 50% of the Goal

= 2 Tickets for 1 Eagles, Giants or Jets Game, and Season Kick-off Tailgate Party

*Season Kick-off Tailgate Party for winner +5 others and a drawing for framed autographed starting player jersey

The Goal

= 1,000 Lives for Nutrition Counseling / Registered Dietitian Services, or
5 days per week of Traditional Onsite Coaching Services.

We will allow all participants to combine the two above goal criteria. For example, 500 lives for nutrition counseling services + 2.5 days of traditional onsite coaching per week qualifies as 100% of goal.

Remember, Nutrition Counseling is a covered benefit under most health plans.

This is not a competition, but a fun sales incentive program for all brokers, consultants and other referral partners in our network. The program will reward everyone who reaches the goal.

Ends 8/31/19

Contact Gene McGuire **866-894-1300 x12** or gmcguire@wcusa.com.